



# WEDNESDAY APRIL 24TH

# THURSDAY APRIL 25<sup>TH</sup>

# FRIDAY APRIL 26<sup>TH</sup>

Intermodal Geography.

**09:00 AM - 09:05 AM:** Presentation

09:05 AM - 09:50 AM: Workshop 09:50 AM - 10:00 AM: Q&A

Lecture given by Ana Laura Salazar,

**Intermodal Sales Manager for CPKCM** 

and member of AMTI's Board of

When does intermodal apply and what

08:30 AM

Directors.

Registration

09:00 AM - 10:00 AM



## Registration

08:50 AM - 09:00 AM

#### WELCOMING.

By Diego Anchustegui, AMTI President.

09:00 AM - 10:00 AM

Meet and Greet with Intermodal. Lecture given by Hoshi Jurado, Comercial Intermodal Subdirector GMXT.

You will learn the basic principles of intermodal transport, intermodal distribution, main actors in the supply chain, equipment types, additional to learning about a competitive model of cargo, with lesser costs, compromised with the reduction of the carbon footprint and access of a major logistic offer. Intermodal for everyone.

**09:00 AM - 09:05 AM:** Presentation **09:05 AM - 09:55 AM:** Workshop **09:55 AM - 10:00 AM:** Q&A 10:00 AM - 10:10 AM: Break

10:10 AM - 10:15 AM

### Informative Capsule.

10:15 AM - 11:20 AM

# My Container is Special.

Lecture given by Jonatan Zaldivar, Intermodal & Logistics Senior Manager, MSC and member of the AMTI board of directors.

You will learn about different types of ships, reefers, about dimensions and hazardous materials, plus a sustainable future.

**10:15 AM - 10:20AM:** Presentation **10:20 AM - 11:10 AM:** Workshop **11:10 AM - 11:20 AM:** Q&A 11:20 AM - 11:30AM: Break

11:30 AM - 12:30 PM

# **Crossing Frontiers.**

Lecture given by Daniela González, Operation Manager in Schneider's Intermodal Area.

You will learn about the procedures and implications of foreign trade, as well as its benefits in the intermodal border crossing of goods. Challenges and opportunities.

11:30 AM - 11:35 AM: Presentation 11:35 AM - 12:20 PM: Workshop 12:20 PM - 12:30 PM: Q&A

12:30 PM - 12:35 PM

# Intermodal Success Case.

At the interview: Jorge Hugo Caballero, Hisense Import Manager.



#### 08:30 AM

### Registration

9:00 AM - 10:00 AM

### The labyrinth of prices.

You will learn about integration and main aspects needed to form a rate and the actors that you must consider for this operation.

9:00 AM - 9:05 AM: Presentation

## IA Innovative Technologies in Logistics.

Lecture given by Laura Hernández, Automotive and Intermodal/Mexico Business Unit BNSF Railway and member of AMTI's Board of Directors.

You will learn how control systems, monitoring and IA make merchandise transportation easier in intermodal transportation.

10:10 AM - 10:15 AM: Presentation 10:15 AM - 11:05 AM: Workshop 11:05 AM - 11:15 AM: Q&A 11:15 AM - 11:25 AM: Break

11:25 AM - 11:30 AM

## Informative Capsule.

11:30 AM - 12:30 PM

Introduction to the import and export of my merchandise by

Lecture given by Nashielly Escobedo, General Director at Latin American Confederation of Customs Agents

11:30 AM - 11:35 AM: Presentation 11:35 AM - 12:20 AM: Workshop 12:20 AM - 12:30 AM: Q&A

12:30 PM - 12:35 PM

# Intermodal Success Case.

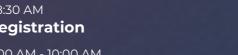
At the interview: Daniel Díaz Hernández, Transportation Manager for Colgate.

**Creating intermodal culture** 









Lecture given by Luis Felipe González, Intermodal Manager in Deacero and member of AMTI's Board of Directors.

9:05 AM - 9:55 AM: Workshop 9:55 AM - 10:00 AM: Q&A 10:00 AM - 10:10 AM: Break

10:10 AM - 11:15 AM

# A look into Ferrovalle.

routes are susceptible?

10:00 AM - 10:10 AM: Break

10:10 AM - 11:10 AM

Lecture given by Francisco Fabila, General Manager, Ferrovalle.

10:10 AM - 10:15 AM: Presentation 10:15 AM - 11:05 AM: Workshop **11:05 AM - 11:10 AM:** Q&A 11:10 AM - 11:20 AM: Break

11:20 AM - 13:20 PM

Intermodal tour in Ferrovalle.























































