

WORKSHOP AGENDA CONTAINER WEEK

WEDNESDAY APRIL 24TH

08:30 AM

Registration

08:50 AM - 09:00 AM

WELCOMING.

By Diego Anchustegui, AMTI President.

09:00 AM - 10:00 AM

Meet and Greet with Intermodal.

Lecture given by Hoshi Jurado,
Comercial Intermodal Subdirector
GMXT.

You will learn the basic principles of intermodal transport, intermodal distribution, main actors in the supply chain, equipment types, additional to learning about a competitive model of cargo, with lesser costs, compromised with the reduction of the carbon footprint and access of a major logistic offer. Intermodal for everyone.

09:00 AM - 09:05 AM: Presentation
09:05 AM - 09:55 AM: Workshop
09:55 AM - 10:00 AM: Q&A
10:00 AM - 10:10 AM: Break

10:10 AM - 10:15 AM

Informative Capsule.

10:15 AM - 11:20 AM

My Container is Special.

Lecture given by Jonatan Zaldivar,
Intermodal & Logistics Senior
Manager, MSC and member of the
AMTI board of directors.

You will learn about different types of ships, reefers, about dimensions and hazardous materials, plus a sustainable future.

10:15 AM - 10:20AM: Presentation
10:20 AM - 11:10 AM: Workshop
11:10 AM - 11:20 AM: Q&A
11:20 AM - 11:30AM: Break

11:30 AM - 12:30 PM

Crossing Frontiers.

Lecture given by Daniela González,
Operation Manager in Schneider's
Intermodal Area.

You will learn about the procedures and implications of foreign trade, as well as its benefits in the intermodal border crossing of goods. Challenges and opportunities.

11:30 AM - 11:35 AM: Presentation
11:35 AM - 12:20 PM: Workshop
12:20 PM - 12:30 PM: Q&A

12:30 PM - 12:35 PM

Intermodal Success Case.

At the interview: Jorge Hugo
Caballero, Hisense Import Manager.

THURSDAY APRIL 25TH

08:30 AM

Registration

9:00 AM - 10:00 AM

The labyrinth of prices.

Lecture given by Luis Felipe González,
Intermodal Manager in Deacero and
member of AMTI's Board of Directors.

You will learn about integration and main aspects needed to form a rate and the actors that you must consider for this operation.

9:00 AM - 9:05 AM: Presentation
9:05 AM - 9:55 AM: Workshop
9:55 AM - 10:00 AM: Q&A
10:00 AM - 10:10 AM: Break

10:10 AM - 11:15 AM

IA Innovative Technologies in Logistics.

Lecture given by Laura Hernández,
Automotive and Intermodal/Mexico
Business Unit BNSF Railway and
member of AMTI's Board of Directors.

You will learn how control systems, monitoring and IA make merchandise transportation easier in intermodal transportation.

10:10 AM - 10:15 AM: Presentation
10:15 AM - 11:05 AM: Workshop
11:05 AM - 11:15 AM: Q&A
11:15 AM - 11:25 AM: Break

11:25 AM - 11:30 AM

Informative Capsule.

11:30 AM - 12:30 PM

Introduction to the import and export of my merchandise by train

Lecture given by Nashielly Escobedo,
General Director at Latin American
Confederation of Customs Agents
A.C.

11:30 AM - 11:35 AM: Presentation
11:35 AM - 12:20 AM: Workshop
12:20 AM - 12:30 AM: Q&A

12:30 PM - 12:35 PM

Intermodal Success Case.

At the interview: Daniel Díaz
Hernández, Transportation Manager
for Colgate.

Creating intermodal culture

FRIDAY APRIL 26TH

08:30 AM

Registration

09:00 AM - 10:00 AM

Intermodal Geography.

Lecture given by Ana Laura Salazar,
Intermodal Sales Manager for CPKCM
and member of AMTI's Board of
Directors.

When does intermodal apply and what routes are susceptible?

09:00 AM - 09:05 AM: Presentation
09:05 AM - 09:50 AM: Workshop
09:50 AM - 10:00 AM: Q&A
10:00 AM - 10:10 AM: Break

10:10 AM - 11:10 AM

A look into Ferrovale.

Lecture given by Francisco Fabila,
General Manager, Ferrovale.

10:10 AM - 10:15 AM: Presentation
10:15 AM - 11:05 AM: Workshop
11:05 AM - 11:10 AM: Q&A
11:10 AM - 11:20 AM: Break

11:20 AM - 13:20 PM

Intermodal tour in Ferrovale.